

Trafalgar Square Books and GMHA create Affiliate Program

South Woodstock, VT – December 7, 2010 - Green Mountain Horse Association (GMHA) is pleased to announce the addition of Trafalgar Square Books to the GMHA affiliate program. Through the affiliate program Trafalgar Square Books, a locally owned company based in North Pomfret, Vermont, will donate a portion of each sale generated from the GMHA web site to support GMHA.

Trafalgar Square Books published its first horse book—*Centered Riding* by Sally Swift—in 1985. Since then they have grown to be the leading equine book publisher in the United States, as well as having many of their books available in various languages throughout the world.

Users of the GMHA web site: GMHAINC.ORG may click through to the Trafalgar Square site: HORSEANDRIDERBOOKS.COM and choose from a wide selection of books and DVDs from well-known trainers and riders including Clinton Anderson, Jane Savoie, Linda Tellington-Jones, Mary Wanless, Lynn Palm, Arthur Kottas-Heldenberg, Conrad Schumacher, Klaus Ferdinand Hempfling, Betsy Steiner, Kyra Kyrklund, and Ryan Gingerich, to name a few. Trafalgar Square is also the author of the soon to be released book, *How Good Riders Get Good*, by local eventing legend Denny Emerson, of Strafford, Vermont.

Since its modest beginnings 25 years ago, Trafalgar Square's list continues to grow, offering over 400 titles on all types of riding and all areas of equestrian sport: Western riding; dressage; jumping; reining; trail riding; health care and management; driving, trick training, eventing, endurance riding, groundwork, liberty work, in-hand training; horse psychology; rider fitness; and more. Besides books, Trafalgar Square has released a fine selection of instructional DVDs providing quality educational viewing for horse lovers, as well as entertainment. Besides its own publications, Trafalgar Square also is the exclusive United States distributor of the highly respected British equestrian publisher, J.A. Allen, Ltd.

The Green Mountain Horse Association, founded in 1926, is a 65-acre equestrian facility in South Woodstock, Vermont. It is a non-profit 501(3)(c) organization fully committed to serving five equine disciplines including: trail riding, hunter/jumpers, dressage, eventing and driving. With approximately 1,500 members, GMHA is a vital community of equestrian enthusiasts. In addition

to competitions and pleasure rides, GMHA offers many educational activities and is a leader in land and trail preservation. Member support helps to ensure that GMHA will continue to exist for future generations and preserve its legacy in the equestrian community.