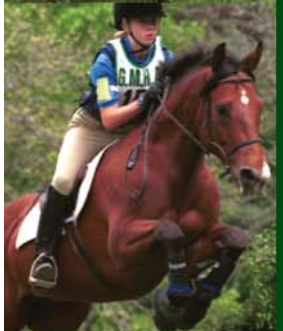




## Green Mountain Horse Association *2010 Business Memberships*



### Business Membership Packages

Champion	\$3000
Reserve Champion	\$2000
Blue Ribbon	\$1000
Red Ribbon	\$500
Yellow Ribbon	\$250

### Individual Options

- GMHA Magazine Advertising
- GMHA 2010 Season Program Advertising
- Website Banner Ad with Link
- Website Text Ad with Link
- Vendor Space
- On-Grounds Banner Display

### Sponsorships

- Chef's Night: August 2, 2010
- Team Jumper Challenge: July 15, 2010
- Jump Sponsor
- GMHA Calendar
- Junior Horsemanship Clinic T-Shirts

*All GMHA Business Members will receive the GMHA Calendar, Newsletters (E-News and print version), Magazine (2 issues per year), and Season Program.*

Green Mountain Horse Association • [www.gmhainc.org](http://www.gmhainc.org)

P.O. Box 8 • South Woodstock, VT 05071 • (802) 457-1509 • Fax: (802) 457-4471



## Green Mountain Horse Association *2010 Business Memberships*

### *Business Membership Packages*

#### **Champion Business Member: \$3000**

- Full page ad in the *GMHA Magazine* for one year (2 issues)
- Full page ad and business listing in the *Season Program*
- Banner ad on the GMHA website home page
- Your logo with website link included in each E-News
- Vendor space at 2 events of your choice (Restrictions apply)
- Banner display on the GMHA grounds
- Ability to offer discounts to GMHA Members

#### **Reserve Champion Business Member: \$2000**

- 1/2 page ad in the *GMHA Magazine* for one year (2 issues)
- Business listing and 1/2 page ad in the *Season Program*
- Banner ad with link on the GMHA website home page
- Your logo with website link included in each E-News
- Banner display on the GMHA grounds
- Ability to offer discounts to GMHA Members

#### **Blue Ribbon Business Member: \$1000**

- 1/4 page ad in the *GMHA Magazine* for one year (2 issues)
- Business listing and 1/4 page ad in the *Season Program*
- Banner ad with link on the GMHA website
- Your logo with website link included in each E-News
- Banner display on the GMHA grounds
- Ability to offer discounts to GMHA Members

#### **Red Ribbon Business Member: \$500**

- Business card ad in the *GMHA Magazine* for one year (2 issues)
- Business listing in the *Season Program*
- Banner ad with link on the GMHA website
- Your logo with website link included in each E-News
- Ability to offer discounts to GMHA Members

#### **Yellow Ribbon Business Member: \$250**

- Business listing in the *Season Program*
- Text listing and link on the GMHA website
- Ability to offer discounts to GMHA Members

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## Green Mountain Horse Association *2010 Business Memberships*

### *Individual Opportunities*

#### Website Ads

The GMHA Website is a well known source among our competitors & members for event information, entry forms, results, and news updates from GMHA. The website underwent a complete redesign last spring, and is looking better than ever. Known to be the source for planning visits to GMHA, our links page is the 3rd most requested page on our extensive website.

- Over 3 Million hits per year
- 100,000 sessions per year
- 300 Sessions per day on average

#### Two Options:

- **Banner Ad with Link:** Your banner ad will be displayed on the GMHA links page by category. The banner ad includes a live link to your website. Banner size is 200px x 50 px.

\$300/year

- **Text Ad with Link:** Provide a brief description (not more than 180 characters) of your business, with a live link to your website.

\$200/year

#### Vendor Space

Bring your goods or services to GMHA during one of our large events. An ideal way to personally connect with our visitors, and display what your company has to offer. Vendor space is available on a limited basis at all of our events on a first come, first served basis. *Additional restrictions do apply, please contact the GMHA office for details.*

**Rates:** \$200/ one day, \$300/ 2 day event, \$400/ 3 day event

#### Banner Display

Display your banner in a prominent location on the GMHA grounds this season. An easy and effective way to reach everyone who visits the grounds this year.

**Rates:** \$500 for seasonal display



## Green Mountain Horse Association *2010 Business Memberships*

### *Sponsorship*

#### **Jump Display**

Create your company's own stadium or cross-country jump to become a part of GMHA's top notch courses! A great way to target some of GMHA's most popular disciplines and several of our largest events. The only way to ensure that your message will be scrutinized by competitors, admired by spectators, and immortalized by photographers!

**Rates:** For 2010, we will guarantee use of your custom stadium jump for 5 events, or your cross-country jump for 3 events for only the cost of creating the jump! Contact GMHA to start the process today.

#### **GMHA Calendar**

GMHA's annual calendar is the most anticipated and frequently used of all of our publications. GMHA is now offering the opportunity to sponsor the calendar. Support this effort by covering our printing and mailing costs, and put your company in front of our members and friends on a daily basis! For rates and details, please contact GMHA.

#### **Team Jumper Challenge**

GMHA's second annual Team Jumper Challenge will take place on July 15, 2010 immediately before our Summer Hunter/Jumper Show. Last year, 50 riders turned out for the inaugural event, with over 200 spectators. We expect an even better turn out this year with the addition of the 2'6" class. Supply the prize money and become a naming sponsor of any of our three classes!

- Naming Sponsor of \$1000 3'6" Team Jumper Challenge
- Naming Sponsor of \$1000 3' Team Jumper Challenge
- Naming Sponsor of \$500 2'6" Team Jumper Challenge

#### **Chef's Night: Courses and Horses**

Become a presenting sponsor of GMHA's fourth annual Chef's Night: Courses and Horses fundraiser. Over 350 people have joined us for the last three years to sample the specialties of local restaurants, wineries, and breweries, and to enjoy our exciting equestrian entertainment. For more information on becoming a part of this event, please contact GMHA.



# Green Mountain Horse Association *2010 Business Memberships*

## *GMHA 2010 Season Program*

### **GMHA's Most Widely Distributed Publication**

The *Season Program* will be available at any time during the 2010 season on the GMHA grounds. It is the **only way to reach the over 10,000 visitors to GMHA this season!** The program will also be distributed throughout the region. With a full season calendar, membership information, a campaign improvements section, a grounds map, event descriptions, and supplemented each week with event-specific details, the *Season Program* will be the source of information in 2010.

### Opportunities:

#### **Business Directory Listing**

Arranged by category in the back of the *Season Program*, our Directory Listings will include your business's name, brief description (no more than 200 characters), address, phone number, email address, and website. The program will serve as an guide for the many visitors GMHA brings to the area - don't miss out on your opportunity to be included.

#### **Advertising Space**

Ad space is now available in the new *Season Program*. All ads will be printed in black and white. Make your business listing stand out in the crowd. Ad rates include a Business Directory Listing!

### **All Business Listings and Ads must be received by March 15th.**

*Please submit your ad to [w@horseink.com](mailto:w@horseink.com) in pdf format.*

Space	Dimensions	Rate
Back Cover <i>(if available)</i>	6.75 x 9.25"	\$550
Inside Cover <i>(if available)</i>	6.75 x 9.25"	\$500
Full Page	6.75 x 9.25"	\$400
Half Page Vertical	3.25 x 9.25"	\$300
Horizontal	6.75 x 4.5"	\$300
Quarter Page Vertical	3.25 x 4.5"	\$200
Horizontal	6.75 x 2.125"	\$200
Directory Listing		\$100

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# Green Mountain Horse Association 2010 Business Memberships

## GMHA Magazine Advertising

The GMHA Magazine reaches each of our nearly 2,000 members twice annually, and is revisited by readers throughout the year, creating a very cost-effective way of keeping your business at the forefront. They are sent to members, neighbors, and local businesses (including accommodations, where they often provide reference material for guests), and are available to competitors during the season. The magazine has been published continuously for over 50 years in a variety of forms. Our members come from across New England, and most visit GMHA at least once each season.

Publication	Spring	Fall
Mail Date	March 15	October 1
Editorial Deadline	February 15	November 1

Space	Dimensions	Two Issues
Back Cover <i>(if available)</i>	6.75 x 9.25"	\$800
Inside Cover <i>(if available)</i>	6.75 x 9.25"	\$700
Full Page	6.75 x 9.25"	\$550
Half Page Vertical Horizontal	3.25 x 9.25" 6.75 x 4.5"	\$350 \$350
Quarter Page Vertical Horizontal	3.25 x 4.5" 6.75 x 2.125"	\$250 \$250
Business Card	3.25 x 2.125"	\$125



## Green Mountain Horse Association 2010 Business Memberships

Business Name \_\_\_\_\_ Contact Person \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Website \_\_\_\_\_ Email \_\_\_\_\_

I would like to become a:

- Champion Business Member: \$3,000
- Reserve Champion Business Member: \$2,000
- Blue Ribbon Business Member: \$1,000
- Red Ribbon Business Member: \$500
- Yellow Ribbon Business Member: \$250

Yes, I would like to offer discounts to GMHA Members. Details of offer: \_\_\_\_\_  
\_\_\_\_\_

GMHA E-News: Please submit logo (75 px x 75 px, 300 ppi) to kmanner@gmhainc.org.

### Individual Opportunities:

GMHA 2010 Season Program:

- Back Cover (\$550)
- Inside Cover (\$500)
- Full Page (\$400)
- Half Page (\$300)  
Vertical or Horizontal
- Quarter Page (\$200)  
Vertical or Horizontal
- Directory Listing (\$100)

GMHA Magazine:

- Back Cover (\$800)
- Inside Cover (\$700)
- Full Page (\$550)
- Half Page (\$350)  
Vertical or Horizontal
- Quarter Page (\$250)  
Vertical or Horizontal
- Business Card (\$125)

**Ads:** Submit to w@horseink.com in pdf format by FEB 15 for MAGAZINE, MARCH 15 for SEASON PROGRAM.

**Season Program Directory Listings:** Please email to molly@gmhainc.org by MARCH 15. No longer than 180 characters.

**Website:**  Text Ad (\$200)       Banner Ad (\$300) Submit to w@horseink.com. Banners size: 200px w x 50px h.

**Banner Display:**  Seasonal Banner Display (\$500). Business is responsible for producing, hanging, and removing banner. Banners may be no larger than 3'x 6'.

**Vendor Display** \*\* Restrictions apply! Please contact GMHA if you are interested in vending.

### Payment Information:

Cash       Check       Credit Card (Visa/Mastercard ONLY)

CC# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

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