



# Green Mountain Horse Association 2010 Business Memberships

## GMHA Magazine Advertising

The GMHA Magazine reaches each of our nearly 2,000 members twice annually, and is revisited by readers throughout the year, creating a very cost-effective way of keeping your business at the forefront. They are sent to members, neighbors, and local businesses (including accommodations, where they often provide reference material for guests), and are available to competitors during the season. The magazine has been published continuously for over 50 years in a variety of forms. Our members come from across New England, and most visit GMHA at least once each season.

Publication	Spring	Fall
Mail Date	March 15	October 1
Editorial Deadline	February 15	November 1

Space	Dimensions	Two Issues
Back Cover <i>(if available)</i>	6.75 x 9.25"	\$800
Inside Cover <i>(if available)</i>	6.75 x 9.25"	\$700
Full Page	6.75 x 9.25"	\$550
Half Page Vertical Horizontal	3.25 x 9.25" 6.75 x 4.5"	\$350 \$350
Quarter Page Vertical Horizontal	3.25 x 4.5" 6.75 x 2.125"	\$250 \$250
Business Card	3.25 x 2.125"	\$125



## Green Mountain Horse Association 2010 Business Memberships

Business Name \_\_\_\_\_ Contact Person \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Website \_\_\_\_\_ Email \_\_\_\_\_

I would like to become a:

- Champion Business Member: \$3,000
- Reserve Champion Business Member: \$2,000
- Blue Ribbon Business Member: \$1,000
- Red Ribbon Business Member: \$500
- Yellow Ribbon Business Member: \$250

Yes, I would like to offer discounts to GMHA Members. Details of offer: \_\_\_\_\_  
\_\_\_\_\_

GMHA E-News: Please submit logo (75 px x 75 px, 300 ppi) to kmanner@gmhainc.org.

### Individual Opportunities:

#### GMHA 2010 Season Program:

- Back Cover (\$550)
- Inside Cover (\$500)
- Full Page (\$400)
- Half Page (\$300)  
Vertical or Horizontal
- Quarter Page (\$200)  
Vertical or Horizontal
- Directory Listing (\$100)

#### GMHA Magazine:

- Back Cover (\$800)
- Inside Cover (\$700)
- Full Page (\$550)
- Half Page (\$350)  
Vertical or Horizontal
- Quarter Page (\$250)  
Vertical or Horizontal
- Business Card (\$125)

**Ads:** Submit to w@horseink.com in pdf format by FEB 15 for MAGAZINE, MARCH 15 for SEASON PROGRAM.

**Season Program Directory Listings:** Please email to molly@gmhainc.org by MARCH 15. No longer than 180 characters.

**Website:**  Text Ad (\$200)       Banner Ad (\$300) Submit to w@horseink.com. Banners size: 200px w x 50px h.

**Banner Display:**  Seasonal Banner Display (\$500). Business is responsible for producing, hanging, and removing banner. Banners may be no larger than 3'x 6'.

**Vendor Display** \*\* Restrictions apply! Please contact GMHA if you are interested in vending.

### Payment Information:

Cash       Check       Credit Card (Visa/Mastercard ONLY)

CC# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Green Mountain Horse Association • [www.gmhainc.org](http://www.gmhainc.org)

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