



Green Mountain Horse Association *2010 Business Memberships*

GMHA 2010 Season Program

GMHA's Most Widely Distributed Publication

The *Season Program* will be available at any time during the 2010 season on the GMHA grounds. It is the **only way to reach the over 10,000 visitors to GMHA this season!** The program will also be distributed throughout the region. With a full season calendar, membership information, a campaign improvements section, a grounds map, event descriptions, and supplemented each week with event-specific details, the *Season Program* will be the source of information in 2010.

Opportunities:

Business Directory Listing

Arranged by category in the back of the *Season Program*, our Directory Listings will include your business's name, brief description (no more than 200 characters), address, phone number, email address, and website. The program will serve as a guide for the many visitors GMHA brings to the area - don't miss out on your opportunity to be included.

Advertising Space

Ad space is now available in the new *Season Program*. All ads will be printed in black and white. Make your business listing stand out in the crowd. Ad rates include a Business Directory Listing!

All Business Listings and Ads must be received by March 15th.

Please submit your ad to w@horseink.com in pdf format.

Space	Dimensions	Rate
Back Cover <i>(if available)</i>	6.75 x 9.25"	\$550
Inside Cover <i>(if available)</i>	6.75 x 9.25"	\$500
Full Page	6.75 x 9.25"	\$400
Half Page Vertical	3.25 x 9.25"	\$300
Horizontal	6.75 x 4.5"	\$300
Quarter Page Vertical	3.25 x 4.5"	\$200
Horizontal	6.75 x 2.125"	\$200
Directory Listing		\$100

Green Mountain Horse Association • www.gmhainc.org

P.O. Box 8 • South Woodstock, VT 05071 • (802) 457-1509 • Fax: (802) 457-4471



Green Mountain Horse Association 2010 Business Memberships

Business Name _____ Contact Person _____
Address _____
Phone _____ Fax _____
Website _____ Email _____

I would like to become a:

- Champion Business Member: \$3,000
- Reserve Champion Business Member: \$2,000
- Blue Ribbon Business Member: \$1,000
- Red Ribbon Business Member: \$500
- Yellow Ribbon Business Member: \$250

Yes, I would like to offer discounts to GMHA Members. Details of offer: _____

GMHA E-News: Please submit logo (75 px x 75 px, 300 ppi) to kmanner@gmhainc.org.

Individual Opportunities:

GMHA 2010 Season Program:

- Back Cover (\$550)
- Inside Cover (\$500)
- Full Page (\$400)
- Half Page (\$300)
Vertical or Horizontal
- Quarter Page (\$200)
Vertical or Horizontal
- Directory Listing (\$100)

GMHA Magazine:

- Back Cover (\$800)
- Inside Cover (\$700)
- Full Page (\$550)
- Half Page (\$350)
Vertical or Horizontal
- Quarter Page (\$250)
Vertical or Horizontal
- Business Card (\$125)

Ads: Submit to w@horseink.com in pdf format by FEB 15 for MAGAZINE, MARCH 15 for SEASON PROGRAM.

Season Program Directory Listings: Please email to molly@gmhainc.org by MARCH 15. No longer than 180 characters.

Website: Text Ad (\$200) Banner Ad (\$300) Submit to w@horseink.com. Banners size: 200px w x 50px h.

Banner Display: Seasonal Banner Display (\$500). Business is responsible for producing, hanging, and removing banner. Banners may be no larger than 3'x 6'.

Vendor Display ** Restrictions apply! Please contact GMHA if you are interested in vending.

Payment Information:

Cash Check Credit Card (Visa/Mastercard ONLY)

CC# _____ Exp. Date _____

Signature _____

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