



Green Mountain Horse Association *2009 Sponsorship Opportunities*

Business Membership Packages

Blue Ribbon Business Member

- 1/4 page ad in the *GMHA Magazine* (for 3 issues)
- Banner ad with link on the GMHA website
- Business listing and 1/4 page ad in the new *Season Program*
- All benefits of an Individual GMHA Membership
\$1000

Red Ribbon Business Member

- Business card ad in the *GMHA Magazine* (for 3 issues)
- Banner ad with link on the GMHA website
- Business listing in the new *Season Program*
- All benefits of an Individual GMHA Membership
\$500

Yellow Ribbon Business Member

- Listing and link on the GMHA website
- Business listing in the new *Season Program*
- All benefits of an Individual GMHA Membership
\$300

Season Program Advertising

New for 2009! GMHA is launching its newest publication, the *Season Program*, this spring.

Audience: *Season Program* will reach every visitor to the GMHA grounds this season. It will be distributed to competitors, spectators, volunteers, and officials. The program will also reach beyond the GMHA grounds into the community, with **distribution extending to local businesses.**

Content: The program will include a general overview of GMHA, calendar of events, description of each event, membership information, and a business directory. The directory will act as an **area guide for the thousands of visitors to GMHA.** During each event, the *Season Program* will be **supplemented with the schedule and other event-specific details.**

Website Ads with Links

The GMHA Website is a well known resource among our competitors for event information, entry forms, results, and news updates from GMHA. Known to be the source for planning visits to GMHA, our links page is the 3rd most requested page on our extensive website.

- Over 3 Million hits per year
- 100,000 sessions per year

Magazine Advertising

The *GMHA Magazine* reaches each of our nearly 2,000 members 3 times per year, and is revisited by readers throughout the year. Our members come from across New England and the mid-Atlantic, and most visit GMHA at least once each season.

Green Mountain Horse Association • www.gmhainc.org

P.O. Box 8 • South Woodstock, VT 05071 • (802) 457-1509 • Fax: (802) 457-4471





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Sponsorship Request Form

I would like to become a:

- Champion Season Sponsor: \$5,000
- Reserve Champion Season Sponsor: \$2,500
- Blue Ribbon Business Member: \$1,000
- Red Ribbon Business Member: \$500
- Yellow Ribbon Business Member: \$300

Business Name _____

Contact Person(s) _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Website _____ Email _____

I have been a GMHA Member in the past and am upgrading to the new Business Membership packages. Type of Past Membership _____

Please enter a short description of your business below for inclusion in the Season Program Business Directory (and/or website text ad). This may be edited for length, and will include all contact information entered above. _____

All Season Sponsors and Business Members are responsible for submitting their ads and website content to GMHA as described below:

Magazine Ads: Submit to w@horseink.com in pdf format by JULY 1.

Season Program Ads: Submit to kmanner@gmhainc.org in pdf form by MARCH 15.

Website Banner Ads: Submit to w@horseink.com. Banners size: 200px w x 50px h.

Payment Information:

Cash Check Credit Card (Visa/Mastercard ONLY)

CC# _____ Exp. Date _____

Signature _____

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