



## Green Mountain Horse Association *2009 Sponsorship Opportunities*

### *Business Membership Packages*

#### **Blue Ribbon Business Member**

- 1/4 page ad in the *GMHA Magazine* (for 3 issues)
- Banner ad with link on the GMHA website
- Business listing and 1/4 page ad in the new *Season Program*
- All benefits of an Individual GMHA Membership  
\$1000

#### **Red Ribbon Business Member**

- Business card ad in the *GMHA Magazine* (for 3 issues)
- Banner ad with link on the GMHA website
- Business listing in the new *Season Program*
- All benefits of an Individual GMHA Membership  
\$500

#### **Yellow Ribbon Business Member**

- Listing and link on the GMHA website
- Business listing in the new *Season Program*
- All benefits of an Individual GMHA Membership  
\$300

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#### **Season Program Advertising**

*New for 2009!* GMHA is launching its newest publication, the *Season Program*, this spring.

**Audience:** *Season Program* will reach every visitor to the GMHA grounds this season. It will be distributed to competitors, spectators, volunteers, and officials. The program will also reach beyond the GMHA grounds into the community, with **distribution extending to local businesses.**

**Content:** The program will include a general overview of GMHA, calendar of events, description of each event, membership information, and a business directory. The directory will act as an **area guide for the thousands of visitors to GMHA.** During each event, the *Season Program* will be **supplemented with the schedule and other event-specific details.**

#### **Website Ads with Links**

The GMHA Website is a well known resource among our competitors for event information, entry forms, results, and news updates from GMHA. Known to be the source for planning visits to GMHA, our links page is the 3rd most requested page on our extensive website.

- Over 3 Million hits per year
- 100,000 sessions per year

#### **Magazine Advertising**

The *GMHA Magazine* reaches each of our nearly 2,000 members 3 times per year, and is revisited by readers throughout the year. Our members come from across New England and the mid-Atlantic, and most visit GMHA at least once each season.

**Green Mountain Horse Association • [www.gmhainc.org](http://www.gmhainc.org)**

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